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This site is governed solely by applicable U.S. laws and governmental regulations. Use of this site constitutes your consent to application of such laws and regulations and to our Privacy Policy. Your use of the information on this site is subject to the terms of our Legal Notice.

This site is published by Propeller Communications, Inc. which is solely responsible for its contents.

EUROPEAN UNION GENERAL DATA PROTECTION REGULATION

This website (hereinafter the “*Website*“) is provided by Propeller Communications (hereinafter “*us*” or “*we*”).

Handling of personal data

In the following we wish to provide you with information on how we handle your personal data when you use our Website. Unless otherwise indicated in the following chapters, the legal basis for the handling of your personal data results from the fact that such handling is required to make available the functionalities of the Website requested by you (Art. 6(1)(b) General Data Protection Regulation).

Using our Website

When you call up our Website, your browser will transfer certain data to our web server. This is done for technical reasons and required to make available to you the requested information. To facilitate your access to the Website, the following data are collected, briefly stored and used:

- IP address
- Date and time of access
- Time zone difference to Greenwich Mean Time (GMT)
- Content of request (specific site)
- Status of access/HTTP status code
- Transferred volume of data
- Website requesting access
- Browser, language settings, version of browser software operating system and surface

Moreover, to protect our legitimate interests, we will store such data for a limited period of time in order to be able to initiate a tracking of personal data in the event of actual or attempted unauthorized access to our servers (Art. 6(1)(f) General Data Protection Regulation).

Setting of cookies

This Website uses so-called “cookies”. Cookies are small text files that are stored in the memory of your terminal via your browser. They store certain information (e.g. your preferred language or site settings) which your browser may (depending on the lifespan of the cookie) retransmit to us upon your next visit to our Website.

We differentiate between two categories of cookies: (1) functional cookies, without which the functionality of our Website would be reduced, and (2) optional cookies used for website analysis and marketing purposes. The following tables contain a detailed description of the optional cookies we use:

Optional Cookies

Purpose and content	Lifespan
Website analysis and online behavioral advertising: These cookies assign a randomly generated ID to your device, enabling us and the relevant vendor to recognize your device upon your next access. For details see the respective chapter below. <ol style="list-style-type: none">1. Google Analytics2. Google Advertising Services3. Facebook4. Trade Desk	Google Analytics: 6 months For online behavioral advertising: determined by respective vendor
Analysis of webcast with Multimedia Center from West: These Cookies enable us to analyze your use of the webcast by assigning a unique and randomly generated ID to your device that lets us recognize if you have used the Multimedia Center player once before.	12 months

Subject to your consent

We only use optional cookies if we have obtained your prior consent (Art. 6(1)(a) General Data Protection Regulation). Upon your first access to our Website, a banner will appear, asking you to give us your consent to the setting of optional cookies. If your consent is given, we will place a cookie on your computer and the banner will not appear again as long as the cookie is active. After expiration of the cookie’s lifespan, or if you actively delete the cookie, the banner will reappear upon your next visit to our Website and again ask for your consent.

How to prevent the setting of cookies

Of course you may use our Website without any cookies being set. In your browser, you can at any time configure or completely deactivate the use of cookies. This may, however, lead to a restriction of the functions or have adverse effects on the user-friendliness of our Website. You may at any time object to the setting of optional cookies by using the respective objection option indicated in the table above

Website Analysis and Online Behavioral Advertising

Google Analytics

On our Website we use Google Analytics, a web analysis service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States (“Google”).

Google will analyze your use of our Website on our behalf. To this purpose we use, among others, the cookies described in more detail in the above table. The information collected by Google in connection with your use of our Website (e.g. the referring URL, our webpages visited by you, your browser type, your language settings, your operating system, your screen resolution) will be transmitted to a server of Google in the US, where it will be stored and analyzed. The respective results will then be made available to us in anonymized form. Your usage data will not be connected to your full IP address during this process. We have activated on our Website the IP anonymizing function offered by Google, which will delete the last 8 digits (type IPv4) or the last 80 bits (type IPv6) of your IP address. Moreover, Google is certified under the [EU-US Privacy Shield](#), which ensures that an adequate level of data protection is maintained with respect to the processing of data by Google in the US.

You may revoke your consent to the use of web analysis at any time, either by downloading and installing the [provided Google Browser Plugin](#) or by administrating your consents in the above table, in which case an opt-out cookie will be placed. Both options will prevent the application of web analysis only as long as you use the browser on which you installed the plugin and do not delete the opt-out cookie.

Further information on Google Analytics is available in the [Google Analytics Terms of Use](#), the [Privacy and Data Protection Guidelines of Google Analytics](#) and in the [Google Privacy Policy](#).

Online behavioral advertising with Google

This Website uses an online behavioral advertising service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States (“Google”).

Google will analyze your use of this Website. To this purpose, Google uses the cookies described in more detail in the above table. The information collected by Google in connection with your use of our Website (e.g. the referring URL, our webpages visited by you, your browser type, your language settings, your operating system, screen

resolution) will be transmitted to a server of Google in the US, where it will be stored and analyzed. We and our partner Google will use this information to better tailor our advertisements to you and your interests, to limit the number of times you are shown the same advertisement, to evaluate the efficiency of promotional campaigns, and to better comprehend the behavior of visitors after they have looked at a certain ad. When you visit another website of the so-called “Google Display Network”, customized pop-ups tailored to your interests can be presented to you on the basis of the information collected on our Website.

Google is certified under the EU-US Privacy Shield, which ensures that an adequate level of data protection is maintained with respect to the processing of personal data by Google in the US. You may withdraw your consent to this transfer of information to Google for online behavioral advertising purposes at any time either by administrating your consents in the above table, in which case an opt-out cookie will be placed, or by downloading and installing the [Google Browser Plugin](#) offered by Google. Both options will prevent the use of online behavioral advertising services only as long as you use the browser on which you installed the plugin and do not delete the opt-out Cookie. Google is responsible for processing your personal data which Google collects directly from our Website for online behavioral advertisement services. Since we have no control over personal data collected and processed by third parties, we are not in a position to provide binding information regarding the scope and purpose of such processing of your personal data. Thus, please visit Google’s information on data privacy to receive further information on how Google processes your personal data and for how long. At the time of preparation of this privacy statement, Google’s information was available on the [Google Data Protection Guidelines for Advertising](#).

Online behavioral advertising with Facebook

This Website uses an online behavioral advertising service of Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (using Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA as sub-processor) (“Facebook”).

Facebook will analyze your use of this Website. To this purpose, we use the cookies described in more detail in the above table. The information collected by Facebook in connection with your use of our Website will be transmitted to a server of Facebook in the US, where it will be stored and analyzed. These information include the referring URL, your browser type, your language settings, your operating system, your screen resolution and further information depending on the implemented pixel events (e.g. “purchase”: processes the type, ID and number of the selected item as well as payment information and currency; “search”: processes the search string, when you search for a product on our website; “view content”: processes the content ID, name, type, currency and value). We and our partner Facebook will use this information to better tailor our advertisements to you and your interests, to limit the number of times you are shown

the same advertisement, to evaluate the efficiency of promotional campaigns, and to better comprehend the behavior of visitors after they have looked at a certain ad. When you visit your Facebook timeline or another websites of Facebook's advertisement network (so called "Audience Network"), customized feeds tailored to your interests can be presented to you on the basis of the information collected on our Website.

Facebook Inc. is certified under the EU-US Privacy Shield, which ensures that an adequate level of data protection is maintained with respect to the processing of personal data by Facebook in the US.

You may withdraw your consent to this transfer of information to Facebook for online behavioral advertising purposes at any time by administrating your consent in the above table, in which case an opt-out cookie will be placed. Please note that this will only prevent any transfer of information to Facebook as long as you do not delete the opt-out Cookie.

Facebook is responsible for processing your personal data which Facebook collects directly from our Website for online behavioral advertisement services. Since we have no control over personal data collected and processed by third parties, we are not in a position to provide binding information regarding the scope and purpose of such processing of your personal data. Thus, please visit Facebook's information on data privacy to receive further information on how Facebook processes your personal data and for how long. At the time of preparation of this privacy statement, Facebook's information was available on their [Privacy Policy](#).

Use of contact forms

You can contact us directly via the contact forms available on our Website. In particular, you may provide us with the following information:

- Name, surname and title
- Country
- Contact data (e.g. e-mail address, phone number)
- Message

We collect, process and use the information provided by you via the contact forms exclusively for the processing of your specific request.

Subscription to our newsletter

On our Website, you may subscribe to receive our Propeller Edit. Based on your prior consent, we will collect and use the email address you indicate for providing you with the newsletter (Art. 6(1)(a) General Data Protection Regulation).

If you wish to receive a customized newsletter, you may, on a voluntary basis, provide us with the following additional information:

- Name and surname
- Title
- Media, Department
- City, Country
- Language
- Subject(s) of interest

For subscription to our Propeller Edit we use the so-called double opt-in procedure. After you have subscribed to the newsletter on our Website, we will send you a message to the indicated email address asking for your confirmation. If you do not confirm your subscription, your subscription will automatically be deleted. In order to prevent any misuse of your personal data, we will log your subscription and confirmation, filing the IP address you use when subscribing, the time of your subscription and confirmation, the messages sent by us regarding your subscription, and the wording of your subscription and confirmation.

You may at any time with future effect revoke your consent to receive our newsletter. To declare that you wish to unsubscribe, you may use the respective link included in all newsletters, or refer to the contacts indicated below.

External services or content on our Website

We include third-party services and/or content on our Website. When you use such third-party services or when third-party content is displayed, communication data are exchanged between you and the respective provider for technical reasons.

The respective provider of the services or content may also process your data for own additional purposes. To the best of our knowledge, we have configured the services and content of providers known to process data for own purposes in such a way that either any communication for other purposes than to present their services or content on our Website is blocked, or communication only takes place once you have actively opted to use the respective service. However, since we have no control over data collected and processed by third parties, we are not in a position to provide binding information regarding the scope and purpose of such processing of your data.

For further information regarding the scope and purpose of such collection and processing of your data, please consult the privacy statements of the providers whose services and/or content we include and who are responsible for the protection of your data in this context:

- [YouTube \(videos\)](#)
- [Google Maps](#)

Use of Publication Order

On our Website, you may order/subscribe many of our publications. Based on your prior consent, we will collect and use the address details you indicate for providing you with the publication:

- Surname
- Address (Street, Post code, Town or City, State/Province, Country)
- Email address
- Phone number

You are welcome to provide us with the following optional information:

- Title
- First name
- Company

Processing of personal data outside the EU / the EEA

Your data will in part also be processed in countries outside the European Union (“EU”) or the European Economic Area (“EEA”), which may have a lower data protection level than European countries. In such cases, we will ensure that a sufficient level of protection is provided for your data, e.g. by concluding specific agreements with our contractual partners (copy available on request), or we will ask for your explicit consent to such processing.

Information regarding your rights

The following rights are in general available to you according to applicable data privacy laws:

- Right of information about your personal data stored by us;
- Right to request the correction, deletion or restricted processing of your personal data;
- Right to object to a processing for reasons of our own legitimate interest, public interest, or profiling, unless we are able to prove that compelling, warranted reasons superseding your interests, rights and freedom exist, or that such processing is done for purposes of the assertion, exercise or defense of legal claims;

- Right to data portability;
- Right to file a complaint with a data protection authority;
- You may at any time with future effect revoke your consent to the collection, processing and use of your personal data. For further information please refer to the chapters above describing the processing of data based on your consent.

If you wish to exercise your rights, please address your request to the contact form or to our company.

Contact

For any questions you may have with respect to data privacy, please contact our company at the following address:

**Propeller Communications
360 Springfield Avenue
Summit, New Jersey 07901
United States**

Amendment of Privacy Statement

We may update our Privacy Statement from time to time. Updates of our Privacy Statement will be published on our Website. Any amendments become effective upon publication on our Website. We therefore recommend that you regularly visit the site to keep yourself informed on possible updates.

Last updated: January, 2020